

THE UK'S MOST
COMPLETE
DIGITAL EXPERIENCE,
ALSO SERVING FANS
THROUGH A PARTNERSHIP
WITH BT SPORT.

UNITED
KINGDOM
UNITED
KINGDOM

4.7M AVERAGE MONTHLY UNIQUES¹

Inside The Numbers

**TOP 5 ESPN RANKS TOP 5 AMONG MOST POPULAR UK DIGITAL SPORT PROPERTIES
(AMONG TOP 10 SPORT PROPERTIES IN UNIQUES)²**

+9% MOBILE UNIQUES TO THE ESPN DIGITAL NETWORK GREW +9% YOY³

9M TOTAL ACTIONS ACROSS THE SOCIAL MEDIA CHANNELS OF ESPN UK IN 2017⁴

Sources

1 comScore Multi-Platform, Oct '16-Sep '17

2 comScore Multi-Platform, Oct '16-Sep '17

3 comScore Mobile, Oct '16 - Sep '17

4 Shareablee, CY '17, ESPN UK Facebook,
Twitter, and Instagram