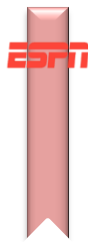


ESPN has ranked as the **#1** digital sports network for **17** straight months

ESPN
BRASIL

Source: IBOPE, M18-49
Pay TV, 15:32-17:22

120M



Unique Visitors

88M



66M



65M



63M



ESPN delivers **more minutes** than the next two competitors combined

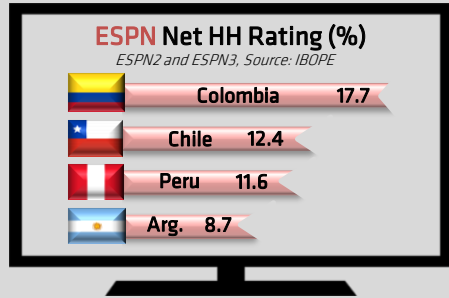
TV Sources: U.S., Australia - Nielsen, Mexico - IBOPE



ESPN
DEPORTES

Most-Watched

Non-Soccer Event In Network History



ESPN Net HH Rating (%)

ESPN2 and ESPN3, Source: IBOPE



SUPER BOWL
50



Affluent Audience
ESPN Nets Mexico

Top-Rated Broadcast Ever
ESPN Australia



"[El Clásico] is an event that captivates fans of great soccer. And ESPN allows us to follow international soccer every day."
- Fan in Venezuela

85% of fans agree that **ESPN** is the best source for La Liga coverage

Source: ESPN Fan Forum, April '16

Most trafficked non-ICC Cricket World Cup period in Cricinfo site **history**

ICC WORLD TWENTY20
ESPN cricinfo



1.9 Billion
Site+App Minutes

Top Markets



India



Bangladesh



USA



Pakistan



UK

Source: Adobe Analytics

Cricinfo App grew **+41%** in Avg. Daily Uniques and **+70%** in Visits vs. the 2014 event



#1 Day
WatchESPN App
+191%
Web Player Growth
YoY Uniques

Source: Brazil, Day of Super Bowl, Adobe Analytics



January 2016 ranks as the **Top-Rated Month Ever** on **ESPN Australia**...**ESPN U.S.** was the **#1 rated cable network** during 1Q16 (Men 25-54)...**Top-Rated 1Q** on **ESPN Brasil** since 2006 (Men 18-49)...

Source: U.S., Australia - Nielsen, Brazil - IBOPE